



GRAND HOTEL
ZELL AM SEE
THE GREAT LAKESIDE HOLIDAY WORLD

SUMMER JOURNAL 2024



*A Unique Gem with Charm &
History by Lake Zell*



Timeless Elegance

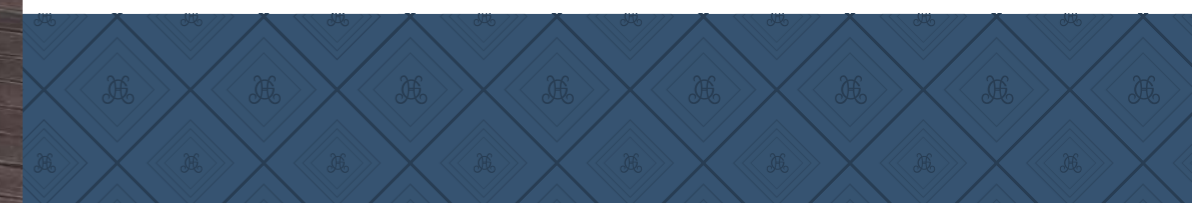
The impressive hotel situated directly on the lake combines tradition with a hint of Austro-Hungarian nostalgia, offering guests an inviting vacation destination brimming with historic charm.

About the Hotel

The Grand Hotel in Zell am See offers a unique retreat, seamlessly blending historical charm with modern luxury. Its magnificent architecture reflects a rich history, while the stylish and comfortable rooms ensure an exclusive stay. Guests can savour breathtaking views of the surrounding mountain scenery and indulge in a world of first-class amenities, culinary delights, and warm hospitality.

The Grand Hotel in Summer

Summer at the Grand Hotel in Zell am See is characterized by a sense of lightness, relaxation, and the opportunity to immerse oneself fully in the beauty of nature. The inviting terraces beckon guests to bask in the warmth of the sun while admiring the majestic mountains. The hotel's prime location offers an abundance of outdoor activities, from leisurely strolls along the shores of Lake Zell to exhilarating hikes in the surrounding mountains, providing a wealth of experiences for guests of all ages.



Once Upon a Time...

... why the Grand Hotel looks the way it does. 



1878

Josef Schwaiger opened the "Hotel Krone" on the peninsula in Zell am See.



1887

After several changes of ownership, Carl Böhm from Linz and his wife Therese from Salzburg eventually invested in the hotel. They renovated and expanded the building until it finally received its current form and facade.



1896

Carl Böhm gave his imposing creation the name: "Grand Hotel am See."



1903

Due to its royal location directly on the lake with a panoramic view of the Hohe Tauern and the Steinernes Meer, the hotel quickly established itself as an imperial luxury residence and a favourite spot for many prominent guests.



1918

With the outbreak of World War I, the so-called "Belle Époque," or "Beautiful Era," a time of peace and prosperity, came to an abrupt end for the Grand Hotel. Carl Böhm sold his life's work in 1918.

1920

With the new owner, Carl Pischkittel, the hotel experienced another phase of revitalization. After his death in 1928, his heirs continued the successful work until the outbreak of World War II abruptly ended the hotel's heyday once again. The weakening of the Austrian economy led to tourism almost coming to a standstill. After the end of the war, the building was occupied by American troops. During this time, the walls of the former luxury hotel were severely damaged by two devastating fires.



1955

The now awakening winter tourism began to boom under the new leadership of Tyrolean ski instructor Franz Gramshammer. The prestigious hotel once again became a meeting place for high-profile personalities, from Nikita Khrushchev to Begum Khan.



1965–1980

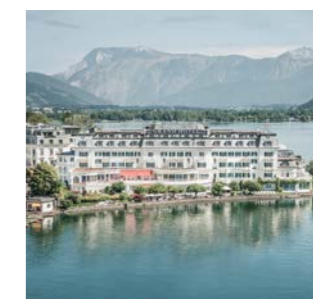
A devastating flood caused significant damage to the hotel, so it was sold in 1980 to a Swedish time-sharing group. The planned redevelopment of the peninsula was ultimately prevented through the intense cultural and historical commitment of Zell architect Dipl. Eng. Hans Walzl and Eng. Wilhelm Holleis, representing the municipal government – and the construction had to be rebuilt in the original style of the founder's era.



Today

The Hollies family, led by hotelier Dr. Wilfried Holleis, acquired the Grand Hotel in 1995. The building, as it stands today, invites you on an exciting journey through time, showcasing a unique flair reminiscent of the imperial era.

The atmosphere evokes the grandeur of the early years under the Austro-Hungarian monarchy, and preserving this tradition infuses the establishment with an incomparable flair of that era. This commitment to history is apparent not only in the Kaisersaal restaurant, the Imperial Café-Bar, and the new lake bar but also in the modern GRANDSPA offering breathtaking panoramic views, in the rooms and suites that exude splendid elegance, and in the ethos that every guest is not just treated as royalty but should feel particularly imperial.



Our Director

In September 2023, Christoph Frühbauer assumed the role of General Manager with enthusiastic devotion at the renowned GRAND HOTEL ZELL AM SEE.

Hailing proudly from Styria, he brings impressive expertise from a long career in top international hospitality. What particularly distinguishes Christoph Frühbauer is his ability to create a warm and welcoming environment for guests and staff alike.

As General Manager, Mr. Frühbauer places great emphasis on fostering a positive work atmosphere and cultivating close collaboration with our entire team. He is renowned for his compassionate and respectful manner, striving to ensure that our employees feel valued and supported at all times. His leadership style is characterized by trust, openness, and clear communication, leading to a motivated team. Additionally, he values incorporating a sense of fun into the work environment.

Examining his professional journey, it's evident that Mr. Frühbauer has perfected the art of hospitality across various corners of the globe. His career has taken him to Holland, Spain, Mexico, the USA, Italy, and even aboard a luxury yacht in Polynesia. These experiences have not only honed his skills as a hotel director but have also enabled him to communicate fluently in five languages: German, English, Dutch, Spanish, and Italian.

Mr. Frühbauer has held various positions in renowned hotel groups, including Falkensteiner Hotels, Austria Trend Hotels, and Hyatt Regency. His roles ranged from department manager to general manager, providing him with a broad spectrum of leadership experience. Beyond

the realm of hotel operations, Christoph Frühbauer is an avid outdoor sports enthusiast. His passion for the mountains is evident in his exceptional activities in both winter and summer sports.

Whether it's climbing, mountaineering, ski touring, or skiing, he finds balance and inspiration in nature. Additionally, his refined palate reveals a preference for haute cuisine and fine wines.

Through this impressive blend of international experience, successful tenures in Austria, and personal passions, Christoph Frühbauer is poised to lead the GRAND HOTEL ZELL AM SEE to new heights while simultaneously restoring its former glory.



Reception

Our reception team warmly welcomes you, dear guests!

They are more than just the first point of contact for our guests. With a smile and a warm welcome, they ensure that every guest feels at home from the very beginning. The reception area serves not only as a place for check-ins and information but also as a learning platform where our apprentices can develop and enhance their skills. Under the guidance of experienced staff, they learn the intricacies of guest service, booking procedures, and even management.



Culinary Delights

Harmony of Cuisine and Culinary Arts

In our hotel, regional freshness and rich culinary tradition come together to create a culinary experience. Creative masterpieces are crafted from local ingredients. The delights unfold in the restaurants „Kaisersaal“ and „Belvedere“ with impressive lake views, as well as in the cozy parlors „Kaiserstüberl“ and „Zirbenstube“. Here, the perfect setting for unforgettable culinary experiences is created.

Guests can choose from 3 different menus:





Classic Spa

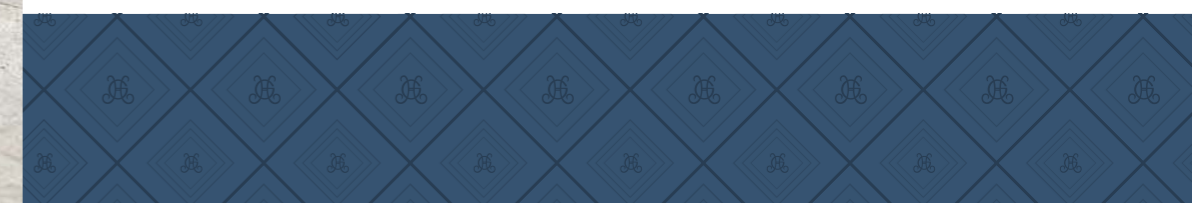




Grand Spa

Where Tranquility and Relaxation Unite

A luxurious sanctuary for body and soul awaits you—a retreat of relaxation and recovery, along with a wide range of wellness treatments. Immerse yourself in a world of well-being, where experienced therapists and a mood-setting atmosphere indulge your senses. Enjoy the harmonious symbiosis of exclusive comfort and revitalizing wellness moments.



Excerpt from Our

Wellness Treatments



Glacier Massage for Athletes

Ideal before and after sports as it promotes blood circulation. Recommended for muscle soreness, joint pain, and to prevent cramps.

The effective oil contains ingredients like menthol, aloe vera juice, and herbs such as arnica, mint, and many more.

25 Min || €49,- | 50 Min || €95,-



Sound Wave Relaxation with Sound Waves

The low-frequency vibration frequencies are distinctly noticeable. The combination with infrared heat has a harmonizing effect on the immune system, lymphatic system, connective tissue, and muscles. Physical and energetic blockages are released.

25 Min || €15,-



Lomi Lomi Nui with MARÍAS® Organic Oil

A Hawaiian temple massage that embodies the Huna philosophy: the connection of body, mind & spirit in a particularly joyous manner. Lomi Lomi Nui releases deep layers of the body from stress, fears, and blockages. It achieves deep relaxation and evokes joy of life.

50 Min || €98,-



Abhyanga - Ayurveda Full Body Massage

Abhyanga supports the immune system, cleansing, and relaxation on a physical and mental level. Warm oils and special Asian massage techniques promote the harmonious unity of body & mind.

50 Min || €98,-





Empress Elisabeth Suite

A Glimpse into the Past

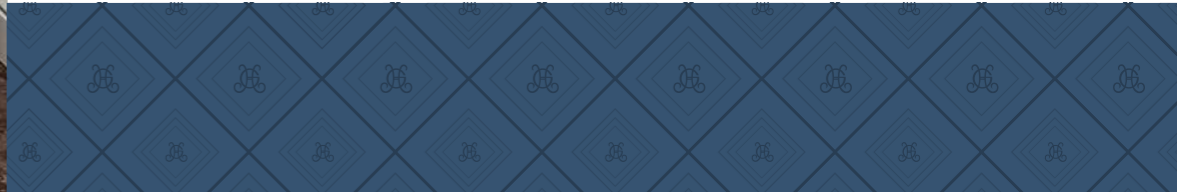
Immerse yourself in the splendor of bygone eras and reside in our spacious Empress Elisabeth Suite. With an area of 85 m², this elegantly furnished suite offers not only a homely ambiance but also a touch of nostalgia that will enchant your senses.

A Touch of Romance with Your Own Fireplace and Balcony

Enjoy romantic evenings in front of your own open fireplace and be seduced by the suite's historical atmosphere. The balcony offers a breathtaking view of the lake, inviting you to end the day with a relaxed moment outdoors.

Room Categories

Highlighting the individuality and history of our hotel, each room, including the Empress Elisabeth Suite, is unique, reflecting in its decor, colour scheme, and view. We believe this diversity enhances the charm of our hotel, offering each guest a unique experience.



Wellness Deluxe Double Room

With Sauna, Lake View & Balcony

Pure relaxation in the Wellness Deluxe Double Room: A dreamy refuge with sauna and lake view.

Indulge in pure relaxation in our Wellness Deluxe Double Room: a dreamy refuge with a sauna and a stunning lake view. The thoughtfully designed layout of the room creates an especially romantic atmosphere. Large windows flood the room with sunlight, providing a breathtaking vista of the lake. Additionally, a charming window between the bathroom and living space adds an extra dimension of intimacy and connection.



Family Room

With Lake View & Balcony

Family bliss with lake view: Spacious family room for unforgettable vacation moments.

Enjoy an unforgettable family vacation in our spacious family room, distinguished by a clever layout and a fascinating view of the lake. With a generous 45 m², this apartment offers the perfect space for shared experiences and cozy family moments.



Summer Inclusions



- » Buffet breakfast with local delicacies and a variety of organic products for our sporty early risers starting at 7:00 AM and for our late risers and connoisseurs until 10:30 AM
- » Afternoon snack with savory and sweet treats in the Imperial Café-Bar between 3:30 PM and 4:30 PM
- » In the evening, a 5-course choice menu pampering program
- » Breakfast or dinner can also be served on our lakeside terrace upon request
- » If you have booked bed and breakfast, the half-board menu can be added for €35.00 per person and evening

- » A cozy bathrobe available for your entire stay
- » Relax and unwind in the CLASSIC SPA and the GRANDSPA wellness area
- » The GRANDSPA is located on the top floor of the wellness wing with breathtaking views and a comprehensive wellness & sauna area: Finnish sauna, herbal sauna, tepidarium, brine steam bath, Turkish steam bath, infrared cabin & spacious relaxation rooms
- » Fresh fruit, vital snacks, and a tea bar await you in our SPA lounge
- » Bath slippers are provided in your hotel room
- » A private bathing beach directly at the lakefront

- » Use of the hotel's pedal boats, bicycles & Nordic walking poles
- » One hour of trial sailing (weather permitting, available daily between 9:00 AM and 5:00 PM)
- » E-bikes for a fee and subject to availability
- » Musical entertainment in our lake bar
- » Pickup service from Zell am See train station (with prior notice)



Golf Packages



Short Game Package

- » 3 nights stay
- » All summer inclusive services
- » Golf-Alpin-Card with 3 green fees at courses of your choice
- » For non-golfers, a wellness voucher worth €240 (valid for treatments only)
- » Grand Hotel weekly program

Double room "Superior" with lake view & balcony from € 663,00 p.p.



Golf Safari Package

- » 7 nights stay
- » All summer inclusive services
- » Golf-Alpin-Card with 5 green fees at courses of your choice
- » For non-golfers, a wellness voucher worth €390 (valid for treatments only)
- » Grand Hotel weekly program

Double room "Superior" with lake view & balcony from €1.377,00 p.p.



Golf-Inclusive Services

- » 30% discount on green fees at the 36-hole golf course Zell am See-Kaprun
- » Free VIP shuttle service to the Zell am See golf club
- » Reservation of tee times and individual golf courses
- » Golfer lunch package
- » A small golf gift in the room
- » Storage for your golf bags



All Packages
at a Glance



Sommer Packages



Grand Advantage Weeks 7=6

- » Book 7 nights, pay for 6
- » All summer inclusive services
- » Mon–Fri childcare for children aged 3–10 (peak season)
- » Grand Hotel weekly program

**Double room "Superior"
with lake view & balcony
from € 972,00 p.p.**



Summer Vacation by the Lake 5=4

- » Book 5 nights, pay for 4
- » All summer inclusive services
- » Mon–Fri childcare for children aged 3–10 (peak season)
- » Grand Hotel weekly program

**Double room "Superior"
with lake view & balcony
from € 684,00 p.p.**



Oldtimer, Youngtimer & Sports Car Drivers

- » 2 nights stay
- » Free underground parking
- » Exclusive Grand Hotel roadbook
- » Exclusive picnic basket
- » Grand Hotel weekly program

**Double room "Superior"
with lake view & balcony
from € 304,00 p.p.**



Romantic Honeymoons

- » 4 nights stay
- » All summer inclusive services
- » Welcome drink
- » Romantically decorated room
- » Cozy honeymoon breakfast in the room
- » 1x gondola breakfast
- » Exclusive picnic basket
- » 1x candlelight dinner
- » Grand Hotel weekly program

**Double room "Superior"
with lake view & balcony
from € 856,00 p.p.**



Exclusive Honeymoon

- » 5 nights stay
- » All summer inclusive services
- » Welcome drink
- » Romantically decorated room
- » Cozy honeymoon breakfast in the room
- » 1x gondola breakfast (CityXpress)
- » 1x panoramic boat trip (Lake Zell)
- » Exclusive picnic basket
- » 1x candlelight dinner
- » Grand Hotel weekly program

**Double room "Superior"
with lake view & balcony
from € 1.016,00 p.p.**



Grand Cuddle Days

- » 2 nights stay
- » All summer inclusive services
- » Romantically decorated room with 1 bottle of Prosecco and a sweet surprise
- » 1x classic back massage for him & her
- » Grand Hotel weekly program

**Double room „Comfort“
with lake view & balcony
from € 378,00 p.p.**

Vacation on Four Paws

A Pawsitively Strong Companion

For a vacation with Your Dog

Lovingly provided by us:

- » Welcome treats
- » Food and water bowl
- » Cozy dog blanket
- » Stylish dog bed

For shared activities on hot summer days:

- » Accompanied by your favourite four-legged friend, you are allowed to swim along all sections of the beach along Lake Zell – except for the lido areas

Additional information for your stay together:

- » In our „Jägerstüberl,“ your furry friend is also welcome to join you for breakfast & dinner
- » €25.00 per pet per night

Walking and hiking trails for valuable time together

A walk around Lake Zell

Especially on cooler days in summer, a tour around the lake is recommended. If the entire 11 km circumference is a bit too much, you have the option to take a boat from Thumersbach back to Zell am See.

Lake Zell Panoramic Boat Trip

Your dog can also accompany you on the Lake Zell Panoramic Boat Trip, but a muzzle and leash are required.

The trip costs €4.00 for your dog.

Plettsaukopf Reservoir

To visit this reservoir, you can start directly in Zell am See or take the CityXpress to the middle station. You are allowed to take your dog with you in the gondola (€6.00/dog). From the station, you have the option to explore three different reservoirs. The ascent to the pond can be made via the longer but not too steep path through Köhlergraben or the shorter route via Ebenbergalm.

Tauern SPA Loop | Kaprun

You can, of course, take your dog on this classic running route. Relatively short and consistently flat, it also offers a leisurely walk along this path. At just under 6 km, you circle the Kaprun Moor, first along the banks of the Salzach, then along the Kapruner Ache.





Experience, Adventure, and Enjoyment

Zell am See | Kaprun

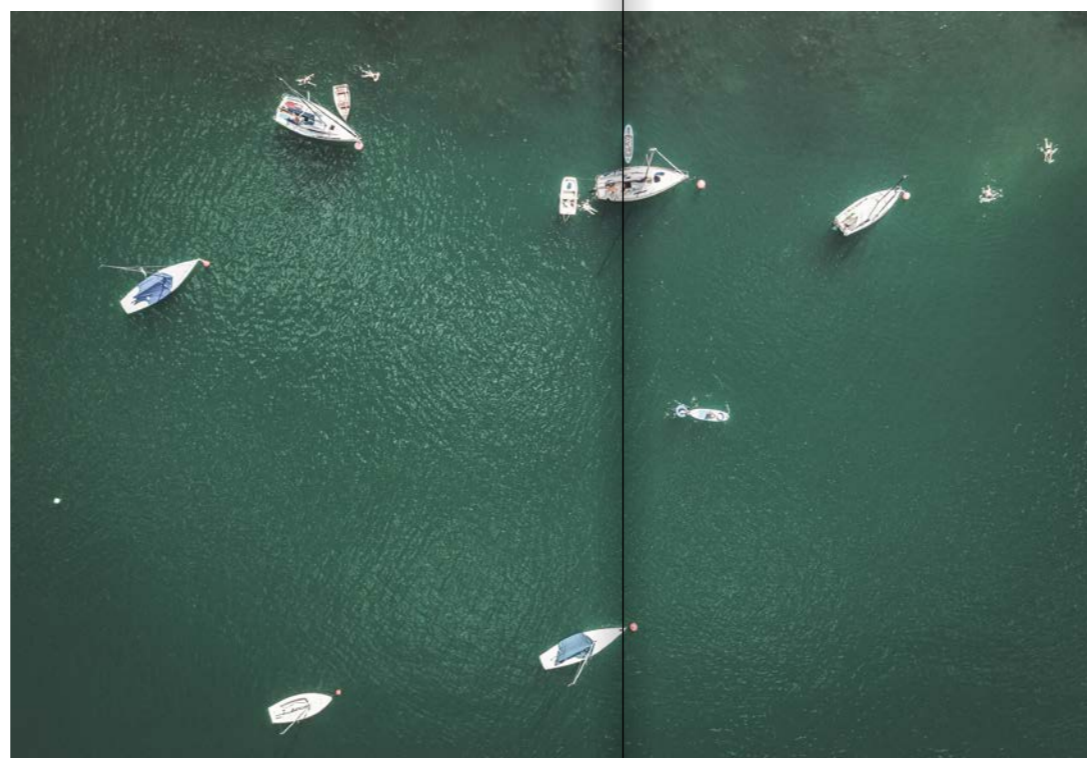
Zell am See is a true paradise for adventurers and those seeking exciting experiences. The region offers a variety of activities to suit every taste.

Whether it's a mindful and experiential hike through idyllic nature or a guided tour to the summit of a 3000-meter peak on the majestic glacier – everyone can find their personal challenge here. Cyclists explore the region on well-developed bike paths, experiencing the breathtaking mountain world from a new perspective.

For adrenaline junkies, the summer toboggan run offers fast descents and thrills. Those who prefer a quieter pace will also find relaxation oases for yoga and meditation, to harmonize body and mind.

After a day full of adventures in nature, culinary delights in traditional mountain huts perfectly round off the overall experience. These huts offer delicious regional specialties and create a cozy atmosphere for sociability and enjoyment.

Here, everyone gets their money's worth. The diverse opportunities make Zell am See an unforgettable experience for all who love nature and wish to actively design their leisure time.



Interactive
Hiking Map



Selected Hiking Routes



Family Hike

Mystical Forest and Legend Trail with Adventure Playground „White Deer.“ A forest hiking experience for the whole family.

Directions:

The mysterious forest takes hikers, both young and old, on a fascinating journey into the world of legends. Along the forest path, numerous stations provide a legendary experience for the entire family. The journey begins at the Höhenpromenade and mostly leads downhill through the forest to the endpoint, the Schmiedhofalm. Here, an adventure playground awaits young adventurers, making their hearts beat faster.

Pleasurable Hike

Schwalbenwand Circuit with stopover at the mountain inn „Mitterberg.“ Summit victory with grand views of Lake Zell and the snow-covered peaks of the Hohe Tauern.

Directions:

The starting point of this route is the Berggasthof Mitterberghof. From here, the path initially leads on a wide forest road and later on a narrow forest trail to higher altitudes towards the Schwalbenwand, whose summit cross is at an elevation of 2,011 meters. For the return, the option via Schwalbenwandweg No. 83, which passes the Schützingalm, is recommended.

Athletic Hiking Tour

Alexander Enzinger Path from Kitzsteinhorn to Maiskogel. Challenging high-altitude path from Kitzsteinhorn to Maiskogel with diverse alpine flora. Note: One person in the group needs sufficient alpine experience!

Directions:

Take the glacier cable car to the starting point at the Alpincenter at 2,452 meters elevation. This offers the opportunity to follow the signs No. 5, pointing towards the Krefelder Hut. The path continues over the Stangenhöhe at 2,212 meters and the Schoppachhöhe at 2,069 meters. From there, the descent to the Alpengasthaus Glocknerblick, and then downhill over path No. 25 or No. 33.

Elevation Profile

●	Difficulty	easy
▲↑	Elevation gain	20m
▲↓	Elevation loss	139m
⌚	Walking time	1:00 h
↔	Distance	1.15 km
♥	Condition	2
👟	Technique	1

Starting point: Höhenpromenade
Access: Car/Bus to Schmitten valley station
Parking: Directly at Schmitten valley station

Elevation Profile

●	Difficulty	moderate
▲↑	Elevation gain	799m
▲↓	Elevation loss	797m
⌚	Walking time	4:40 h
↔	Distance	11.37 km
♥	Condition	3
👟	Technique	3

Starting point: Berggasthof Mitterberg
Access: Direction Thumersbach
Parking: Directly at Berggasthof Mitterberg

Elevation Profile

●	Difficulty	hard
▲↑	Elevation gain	101m
▲↓	Elevation loss	955m
⌚	Walking time	4:00 h
↔	Distance	8.46 km
♥	Condition	4
👟	Technique	5

Starting point: Alpincenter
Access: Bus 660 to Kitzsteinhorn valley station
Parking: Free at Kaprun Center

Vintage Car Grossglockner Tour

Experience the Vintage Car Grossglockner Tour starting directly at the Grand Hotel: The renowned Grossglockner High Alpine Road takes you to Austria's highest mountain, the Grossglockner (3,798 meters above sea level). Impressive views and picturesque coffee breaks promise pure enjoyment for lovers of stylish journeys.

Suggestions for stops:

Coffee break at Fuscher Törl, lunch in Matrei, second coffee break in Mittersill

Tour:

Zell am See · Bruck · Fusch · Ferleiten · Fuscher Törl · Hochtor (2,369 meters above sea level) · Heiligenblut · Großkirchheim · Winklern · Iselsberg Pass (1,209 meters above sea level) · Lienz · St. Johann · Huben · Matrei · Felbertauern · Mittersill · Uttendorf · Niedersill · Zell am See





5 Stars, 3 Relax Lilies,
3 Gault & Millau Toques

The SALZBURGERHOF stands out for its paradisiacal location, set in a hotel park with a natural swimming pond and garden pool. It offers first-class living culture, social rooms, and stylish suites that evoke the comfort of a luxurious home. The hotel's restaurant is renowned, featured in all gourmet guides, and proudly awarded 3 Gault & Millau Toques. Moreover, the hotel's Wellness Castle, bestowed with the highest rating of 3 Relax Lilies, promises fitness and wellness within a fairy-tale ambience. Overall, the SALZBURGERHOF is rightfully recognized as one of the best hotels in Austria.

Hotel Salzburgerhof *****

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5700 Zell am See
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5sterne@salzburgerhof.at
www.salzburgerhof.at



The Exclusive Holiday
World on the Adriatic Beach

At the HOTEL KVARNER PALACE in Crikvenica, Croatia, guests experience a successful combination of historic charm and modern luxury. The 114 rooms and suites blend Imperial & Royal elegance with contemporary 4-star comfort. The wellness area offers a sauna, steam bath, and heated pools. Its ideal location on a hill with a 30,000m² hotel park creates a harmonious atmosphere. At the hotel's own sandy beach, PALACE BEACH, there is a grill restaurant, an ice cream parlor, and a cocktail bar for culinary delights.

Kvarner Palace ****

Ul. Brace Dr. Sobol 1
51260 Crikvenica, Kroatien
Tel. +385 (0) 51 / 38 00 00
hotel@kvarnerpalace.info
www.kvarnerpalace.info



The Mountain Hotel
at 2,315 m

The BERGHOTEL RUDOLFSHÜTTE is located at an altitude of 2,315m in the Weißsee Glacier World in the Salzburg region. With a fireplace hall, cozy restaurant, and indoor climbing wall, it offers a wonderful family atmosphere. Additionally, there are double and family rooms, alpine wellness with a panoramic indoor pool, and saunas. The breathtaking location allows direct access to slopes in winter and hiking trails in summer. **New from 2024:** 37 rooms with 4-star comfort, a bowling alley, and a 200m² event hall.

Rudolfshütte ***

Stubach 82
5723 Uttendorf/Weißsee
Tel. +43 (0) 6563 / 8221
info@rudolfshuette.at
www.rudolfshuette.at



Winter 2024/25

Winter Magic Deluxe: Look forward to unforgettable moments in the upcoming season.

Immerse yourself in a world of elegance and snow delight – your exclusive winter retreat at the magic of Lake Zell.

We will be back for you from December 6, 2024!

Enjoy skiing pleasure in 3 ski areas! Discover one of the most impressive ski regions in the Alps, from the majestic Kitzsteinhorn glacier, to our local mountain, the Schmittenhöhe, to the first-class World Championship slopes of the Alpine Ski World Championships 2025 in Saalbach-Hinterglemm.

Snow fun, après-ski & Kaiserschmarrn
Winter in Zell am See-Kaprun

408 km of slopes
121 lift facilities
Including glacier





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