

INVITATION TO THE ANNIVERSARY CELEBRATION

FRIDAY, 10 JULY 2026

130 Years

of GRAND HOTEL ZELL AM SEE



For 130 years, a place of history and elegance on the shores of Lake Zell.

Since its opening in 1896, the traditional GRAND HOTEL ZELL AM SEE has been one of the region's most iconic landmarks. Built on a private peninsula directly on the shores of Lake Zell, this historic property continues to combine imperial elegance, genuine hospitality, and a unique blend of tradition and modernity. During the Belle Époque, the "Grand-hotel am See" was already regarded as a distinguished meeting place for high society and, throughout its eventful history, welcomed renowned personalities from politics, culture, and business. Following decades of change, extensive restoration work, and the careful modernization by the Holleis family, the GRAND HOTEL today presents itself as an elegant luxury and wellness hotel with an unmistakable historic character.

On the occasion of its 130th anniversary, we warmly invite our guests to join us for an extraordinary day of celebration filled with culinary delights, music, tradition, and unforgettable moments.

OUR ANNIVERSARY PROGRAMME

ALL DAY LONG: Experience Emperor Franz Josef up close

Look forward to a truly unique encounter as Emperor Franz Josef strolls through the hotel, inviting guests to enjoy memorable photographs and charming imperial conversations in an elegant atmosphere.

FROM 12.00 PM: Musical Opening

The anniversary celebrations begin in elegant style with the refined melodies of our pianist Cikos. Enjoy sophisticated musical entertainment and ease into a very special day at our historic lakeside hotel.

1.00 PM: Anniversary Special at the GRANDSPA 13 SPA Treatments for €13

To celebrate our 130th anniversary, the first 13 guests will receive a 30-minute wellness treatment at the GRANDSPA for the exclusive anniversary price of only €13.



GRAND HOTEL ZELL AM SEE

Esplanade 4 - 6, A-5700 Zell am See, Salzburgerland - Österreich
www.grandhotel-zellamsee.at · +43 (0) 6542 788

3.00 PM: Memories to Last Forever – our Photo Booth

Capture your personal anniversary moment and take home unique memories from a truly special day at the GRAND HOTEL ZELL AM SEE.

3.30 PM: Afternoon Delights

Enjoy fine delicacies, sweet temptations, and relaxing moments in a charming atmosphere overlooking Lake Zell.

FROM 4.30 PM: Children's Programme & Creative Experience World

Our younger guests can look forward to a colourful afternoon programme featuring lovingly designed face painting, creative craft stations, and many delightful surprises. In the creative corner, little artists can unleash their imagination, while games and entertainment guarantee plenty of fun. Complimentary ice cream for all children adds a sweet highlight to the afternoon. Our Mell will ensure loving care and carefree moments with great warmth and attention.

6.00 PM: GRAND HOTEL Photo Exhibition

Embark on a fascinating journey through 130 years of GRAND HOTEL history. Historical photographs, remarkable stories, and exclusive insights bring the hotel's rich past vividly to life. Valentin, a member of the hotel family, will personally guide guests through the decades of GRAND HOTEL history.

7.00 PM: GRAND HOTEL Book Presentation

Owner Dr. Wilfried Holleis presents the new publication "Zell am See and its Grand Hotel" – an impressive tribute to the history, the people, and the future of this distinguished property.

FOLLOWING THE PRESENTATION: Festive Anniversary Gala Dinner

Experience an elegant gala evening featuring a multi-course menu inspired by the imperial Austro-Hungarian era and the modern GRAND cuisine. Sophisticated ambience, culinary excellence, and the musical accompaniment of our pianist Cikos create the perfect setting for an unforgettable anniversary celebration.

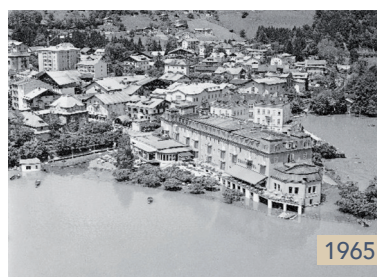
FROM 9.00 PM: Live Music at the Lake Bar

To conclude the celebrations, enjoy atmospheric live music by the First Line Band directly by the water. Spend unforgettable moments in the unique setting of Lake Zell.

FROM 10.00 PM: Festive façade illumination

The façade of the Grand Hotel Zell am See will shine in a special light installation as part of the 130th anniversary celebration.

We look forward to celebrating the anniversary of the GRAND HOTEL together with you.



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