

*Over three centuries
eventful history*
 (1896 - 2024)



- 1878 The Zell family Flögl opens the "Hotel am See", a small building where today's restaurant/terrace is located. However, one year later they must file for bankruptcy.
- 1896 The new owners, Carl & Therese Böhm, renovate the hotel and it becomes an amazing historical building. It is renamed "Grandhotel am See". Interesting detail: Carl Böhm earned his starting capital by working as a waiter and coffee house owner in Stuttgart.
- 1902 Modern luxury is introduced with the installation of electric light. The hotel boasts 25,000 overnight stays that summer.
- 1918 After the forced pause brought on by WWI, the hotel is sold to Karl Pischkittl and experiences a brief upswing in the 1930's.
- 1955 The hotel is used as lodging for US military and is the victim of large fires that rob the building of all comforts. Karl Gramshammer remodels it in typical 1950's style. The hotel also serves as the backdrop for several films.
- 1965 Guests once again enjoy their "Grand", yet the walls crumble. A storm tide causes substantial damages to the cellar rooms.
- 1984 While the hotel is in possession of a Swedish time-sharing company, it is completely torn down and rebuilt into a suite hotel with its' original architecture.
- 1995 The time-sharing company introduces a balancing method. The Holleis family acquires the hotel and the neighbouring "Clima Hotel" and combine them to create the GRAND HOTEL ZELL AM SEE.
- 1998 With help from the new Imperial Café-Bar, the hotel once again comes alive with good old Austrian spirit.
- 2003 Dr. Holleis gets the famous Austrian artist Friedensreich Hundertwasser to build the well in the hotel garden.
- 2008 A modern wellness oasis called the GRANDSPA is built in the 4th and 5th floors (formerly the Clima Hotel). It boasts an amazing view of the dreamlike mountain panorama.
- 2015 The ground-breaking ceremony on 16.03.2015 marks the start of a new era for the GRAND HOTEL ZELL AM SEE. Dr. Holleis managed to acquire Casino Austria for Zell am See but, above all, for the GRAND HOTEL ZELL AM SEE. In addition to the construction of the casino, the Kaisersaal imperial restaurant will be extended, the kitchen rebuilt and another underground car park built.
- 2016 The GRAND HOTEL ZELL AM SEE celebrated its 120th anniversary. This special occasion was marked with an extensive 120-hour festive program.
- 2020 "Anzapft is!" Dr. Wilfried Holleis inaugurated the in-house brewery „Pinzgau Bräu am See" with his son Valentin. Nestled in a picturesque beer garden, the brewery offers homemade beer specialties and traditional Austrian cuisine, continuing the long-standing brewing tradition in the Pinzgau region.

HOLLEIS HOTELS

*Hotels belonging to the Holleis family:
Unique in their charm & history!*



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