



GRAND HOTEL

ZELL AM SEE

THE GREAT LAKESIDE HOLIDAY WORLD



Where Passion for Driving Meets Timeless Elegance

Creating Extraordinary Moments Together

Discover a destination where the passion for driving, breathtaking Alpine roads and exceptional hospitality come together to create unforgettable moments.

Welcome

Majestically situated on its own private peninsula on the shores of Lake Zell, **GRAND HOTEL ZELL AM SEE** offers an exceptional setting unlike any other. For more than 130 years, this distinguished four-star superior hotel has combined timeless elegance with modern comfort and genuine Austrian hospitality. Elegantly appointed rooms and suites, outstanding cuisine, two exclusive spa areas and a truly unique lakeside location surrounded by the Austrian Alps create the perfect setting for an unforgettable stay.

As the ideal starting point for spectacular scenic drives through the Alps, the GRAND HOTEL combines the thrill of driving with relaxation at the highest level. After an inspiring day on some of Europe's most breathtaking mountain roads, unwind in the exclusive GRANDSPA, indulge in exceptional cuisine and enjoy an atmosphere that perfectly complements the character of extraordinary automobiles.

Where timeless elegance, spectacular Alpine roads and genuine hospitality come together to create memories that last a lifetime.



10 Reasons to Choose the Grand Hotel Zell am See for Your Stay

1. A Unique Location

Set on its own private peninsula on Lake Zell, surrounded by one of Austria's most breathtaking Alpine landscapes.

2. Exceptional Cuisine

Regional specialties, refined menus and inviting restaurants with spectacular views of the lake and mountains create the perfect setting for memorable evenings after every drive.

3. Exclusive Lakeside Terraces & Panoramic Views

Enjoy breathtaking views of Lake Zell and the surrounding Alps – the perfect setting for elegant receptions, relaxing breaks or a delightful stopover with exceptional dining.

4. Our Own Brewery

Discover regional beer specialties during brewery tours and tastings, creating memorable experiences for your group.

5. Wellness & Relaxation

Two exclusive spa areas provide the perfect place to unwind after a day exploring the region's spectacular panoramic roads.

6. Personalised Service

Tailor-made group arrangements, support with route planning and a dedicated contact person from your initial enquiry through to departure.

7. Elegant Rooms & Suites

Historic charm meets modern comfort, complemented by beautiful views of Lake Zell and the surrounding mountains.

8. Tailor-Made Touring Recommendations

A carefully prepared roadbook and personal recommendations guide you to the region's most spectacular scenic routes, Alpine passes and hidden gems.

9. Perfect for Classic Cars, Modern Classics & Sports Cars

Generous parking facilities, a secure underground garage and ample space for exceptional vehicles.

10. A Hotel Full of Character and History

Historic charm, timeless elegance and genuine hospitality make the GRAND HOTEL a destination with a truly distinctive character.

A Hotel You'll Never Forget



10 Reasons to Visit Zell am See-Kaprun

1. Breathtaking Alpine Scenery

Nestled between the crystal-clear waters of Lake Zell and the majestic peaks of the Hohe Tauern National Park, you'll discover one of Austria's most spectacular natural landscapes.

2. A Wealth of Attractions

Explore Lake Zell by boat, ride to the summit of Schmittenhöhe, visit the Kitzsteinhorn Glacier, discover the Krimml Waterfalls, experience the Hohe Tauern National Park, enjoy the Casino Zell am See, and much more.

3. Charming Historic Town

Stroll through the picturesque pedestrianised old town with its inviting cafés, boutique shops and excellent restaurants.

4. Perfect in Every Season

Whether spring, summer, autumn or winter, every season offers its own unique charm and unforgettable experiences.

5. Culinary Delights

Traditional Alpine huts, cosy cafés and outstanding restaurants invite you to savour the flavours of the region.

6. Spectacular Scenic Routes

The famous Grossglockner High Alpine Road, the Gerlos Alpine Road and many other legendary driving routes begin virtually on our doorstep.

7. Easy to Reach

Conveniently located just 2.5 hours from Munich and 1.5 hours from Salzburg.

8. Genuine Austrian Hospitality

Warm hosts, rich traditions and authentic experiences make Zell am See a destination you'll want to return to again and again.

9. Unforgettable Photo Opportunities

Historic landmarks, sparkling lakes and majestic mountain peaks provide the perfect backdrop for lasting memories.

10. Mountain & Nature Experiences

Panoramic cable cars, scenic hiking trails and spectacular viewpoints reveal breathtaking vistas of the surrounding Alpine landscape.

Zell am See – A Destination That Inspires



Your Tailor-Made Group Experience

Driving Together. Enjoying Together.

Whether you're a classic car club, a modern classics community or a sports car group, we tailor every stay to your individual wishes. From the initial enquiry through to your departure, our dedicated team will personally assist you and create a bespoke programme designed exclusively for your group.

Sample Inclusions

- ✓ Gourmet half board or individually tailored menus
- ✓ Welcome aperitif on our lakeside terrace
- ✓ Brewery tour with beer tasting
- ✓ Roadbook featuring the region's most spectacular scenic drives
- ✓ Reserved underground garage and parking spaces
- ✓ Exclusive evening events for your group
- ✓ Wellness & relaxation at the GRANDSPA
- ✓ Dedicated personal contact throughout your stay

Every group is unique – that's why every programme is individually tailored to your wishes and requirements.



The Perfect Stopover for Your Scenic Drive

More than just an overnight stay – the GRAND HOTEL ZELL AM SEE is also the perfect destination for an enjoyable stop along your route.

Located directly on the shores of Lake Zell, we welcome classic car clubs, modern classics enthusiasts and sports car groups in an exceptional setting. Whether you're planning a lakeside lunch, an elegant terrace reception or a relaxing coffee break, we tailor every visit to your individual wishes.

Our Group Offers

- ✓ Three-course lunch menus or varied buffet options
- ✓ Coffee & cake on our lakeside terrace
- ✓ Aperitif receptions with canapés
- ✓ Refreshment and snack breaks during your tour
- ✓ Brewery tours with beer tasting at our Pinzga Bräu brewery
- ✓ Convenient parking directly at the hotel

Just as every group is unique, every offer is individually tailored to your wishes and requirements.



Scenic Routes for Unforgettable Drives

Experience the thrill of driving along some of the Alps' most spectacular scenic roads.

Route	Distance
Grossglockner High Alpine Road	260 km
German Corner Scenic Drive	225 km
Kitzbühel Alps Circuit	212 km
South Tyrol Scenic Drive	268 km
Salzkammergut Scenic Drive	288 km
Pillersee Valley Tour	106 km



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